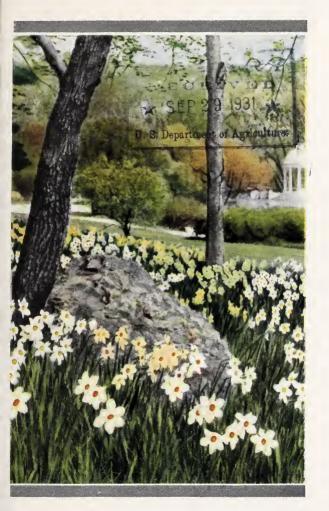
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Do not assume content reflects current scientific knowledge, policies, or practices.



# Selected Bulbs

For Autumn Planting · 1931



# The Frank S. Platt Co.

Seedsmen

448-450 State St., New Haven, Conn.

Vegetable Seed Trials



# Single Hyacinths

#### EXTRA SIZE

The Single Hyacinths make strong and better spikes than the double sorts.

Grand Maitre. Deep porcelain-blue.

Lady Derby. Delicate pink.

L'Innocence. Pure white. La Victoire. Brilliant carmine-rose.

Queen of the Blues. Light blue. Queen of the Pinks. Rosy pink.

Any of the above, extra-size bulbs (19 cm. and up), 15 cts. each; \$1.50 per doz.; \$12 per 100.

#### SECOND SIZE

Any of the above named, in second-size bulbs (17 to 18 cm.), 12 cts. each; \$1.25 per doz.; \$9.50 per 100. These are equal to many so-called first size.

#### BEDDING SIZE

Same quality as above except size (15–16 cm.). Very much superior to mixtures, as more uniform results are obtained from named sorts.

Any of the above named, in bedding size bulbs, 9 cts. each; 90 cts. per doz.; \$7 per 100.

### Make or Improve Your Lawn in Early Fall

THE best time to make lawns is in August and September, for they will be much less troubled with weeds than those sown in spring. Average weather conditions, too, are then more favorable for germination of conditions, too, are then more tavorable for germination of the fine seed, for a more sturdy root-growth, and, in short, a better lawn. Only suitable kinds of good, clean seed, showing high purity and germination tests, should be used. There is no economy in cheap seeds. Some of the low-priced, coarse grasses come up very quickly and look well for a short time but soon disappoint. We mention this as it has been very evident this spring while our desirable grasses were in short supply, due to 1930 drought conditions. We are happy to state, however, that 1931 crops are turning out to be exceptionally fine and plentiful, hence our reduced prices for fall seeding, making it a very opportune time to make new or repair old lawns.

Platt's Evergreen Lawn Seed. Best for general purposes. Contains heavy grade thoroughly recleaned seeds only of Kentucky Blue Grass, Red Top, Rhode Island Bent, White Clover, and Italian Rye Grass. The many beautiful lawns that have been produced with Platt's Evergreen Lawn Seed and Platt's Shady Nook, about private homes, churches, universities, and other public buildings are proofs of the exceptionally high grade and suitable seeds used in of the exceptionally high grade and suitable seeds used in these formulas. Qt. 45 cts.; ½bus. \$1.60; ¼bus. \$2.75; bus. (25 lbs.) \$10.

Platt's Shady Nook. A formula containing Poa trivialis. Qt. 50 cts.; ½bus. \$1.75; ½bus. \$3; bus (25 lbs.) \$11.

Platt's Premier. Contains Rhode Island Bent (Prince Edward Island-grown) and heavy Kentucky Blue Grass only. Lb. \$1.10; 10 lbs. \$10; 100 lbs. \$95.



### Platt's Evergreen Lawn Seed

This is a mixture of the finest quality that we prepare for general situations. It is composed of a judicious combination of the short, fine-growing grasses that have proved most satisfactory. It is perfectly adapted to the soil and climate of New Haven, as evidenced by the many beautiful lawns and parks that have been produced with "Platt's Evergreen Lawn Mixture." Qt. 45 cts.; ½bus. \$1.60; ½bus. \$2.75; bus. (25 lbs.) \$10. Other mixtures for special purposes for special purposes.



## Hardy Narcissi

	Each	D	oz.	100		
Emperor. Rich yellow trumpet	50 14	\$1	60	\$12	00	
Golden Spur. Rich yellow. Early.	14	1	60	12	00	
Victoria. Selected, double-nosed						
bulbs. White perianth; large						
yellow trumpet	14	1	60	12	00	
Von Sion (Double Daffodil)	14	1	60	12	00	
Poetaz Elvira. White; yellow cup,						
edged orange	08		90	7	00	
Poeticus Ornatus. White perianth;						
yellow cup, edged scarlet	08		90	7	00	

General Catalogue of Vegetable, Field, and Flower Seeds and Garden Supplies ready for mailing about February 1. If interested, we shall be glad to send you a copy. This is our fifty-third year of progress.

#### The Frank S. Platt Co.

Seedsmen

448-450 STATE ST., NEW HAVEN, CONN.

Th

# PLATT'S SELECTED BULBS FOR AUTUMN PLANTING

## Darwin Tulips

*			
Most beautiful of the Tulip race. Strong stems	2 to 3	feet hig	
immense blooms in May.	Each	Doz.	100
Afterglow. Salmon, shaded orange		\$0 65	\$5 00
Baronne de la Tonnaye. Rose-pink, margined blush.	05	55	4 00
Bartigon. Fiery crimson	06	65	5 00
City of Haarlem. New. Bright scarlet	09	1 00	7 50
Clara Butt. Soft salmon-pink	05	55	4 00
Dream. Large; soft lavender	06	60	4 50
Farncombe Sanders. Scarlet, with rosy bloom	05	55	4 00
Giant. Deep violet-purple. Very large	11	1 30	10 00
King George V. Bright cherry-red	10	1 15	9 00
King Harold. Deep ox-blood-red	06	65	<b>5</b> 00
La Tulipe Noire. The Black Tulip. Dark maroon	06	65	5 00
Matchless. Old-rose	06	65	5 00
Melicette. Clear lavender; deeper than Dream	08	90	7 00
Mrs. Potter Palmer. Deep purple	07	80	6 00
Mystery. Maroon-black; large and strong	18	2 25	16 00
Pride of Haarlem. Brilliant rosy carmine	05	55	4 00
Prince of Wales. Rose-pink, flushed scarlet	08	90	7 00
Princess Mary. Brilliant pink; very large	35	4 00	30 00
Rev. H. Ewbank. Silvery heliotrope	05	55	4 00
Scarlet Beauty. Glowing poppy-scarlet	07	70	5 50
The Bishop. Magnificent clear deep violet	30	3 25	25 00
White City. Pure white	09	1 00	7 50
Zulu. Rich purplish black or plum	07	70	5 50
Darwins, Special Mixed	05	50	3 50

# Breeder Tulips

Majestic in size and of remarkable colors,	mostly	autunın	tones.
Bloom with the Darwins. Height same.		Doz.	100
Apricot. Dull bronzy buff, shaded apricot	.\$0 06	\$0 65	\$5 00
Bacchus. Dark violet-blue; very large	. 08	90	7 00
Cardinal Manning. Wine-red, flushed bronze	. 06	65	5 00
Dom Pedro. Coffee-brown, shaded maroon	. 08	85	6 50
Feu Ardent. Deep flame-red	. 07	80	6 00
Golden Bronze. Old-gold, flushed heliotrope		70	5 50
Goldfinch. Golden chestnut, flushed lilac. Very fine.		90	7 00
Louis XIV. Immense size. Rich purple, flushed	I		
bronze, margin golden brown	. 06	65	5 00
Lucifer. Bright terra-cotta-orange	. 09	1 00	8 00
Plutarchus. Light bronze, shaded lilac	. 08	85	6 50
Prince of Orange. Orange-scarlet		80	6 00
Purple Beech. Flower large, color of purple beech.	. 09	1 00	7 50
St. James. Chestnut-brown, flushed bronze		80	6 00
Breeders, Fine Mixed		60	4 50



#### THE BOOK OF BULBS by F. F. Rockwell How to Grow All Kinds of Bulbs

With this complete and practical "how-to-do-it" book you can get the utmost in beauty from every kind of bulbous plant. Clearly written by one who knows and illustrated with 187 beautiful photographs and instructive drawings. Includes instructions for growing tulips, daffodils, hyacinths, lilies, crocuses, gladiolus, dahlias, peonies, irises, begonias, and scores of other beautiful but not-so-well-known bulbs. We recommend it as the best and most complete practical guide on the subject.

THE COST OF BULBS IS MEASURED NOT BY THE PRICE BUT BY THE QUALITY AND RESULTS



FARNCOMBE SANDERS



PRIDE OF HAARLEM



DREAM



GOLDEN BRONZE



BACCHUS



PRINCE OF ORANGE



LOUIS XIV

# Walter T. Ware. Deep golden yellow..... Double Early Tulips

Cottage Tulips
May-flowering. Height 18 to 22 inches.

Inglescombe Yellow (Yellow Darwin). Canary-John Ruskin. Rosy pink, edges shaded lemonyellow....

Mrs. Moon. Golden yellow; pointed petals.....

Picotee. White, margined deep rose.... Pride of Inglescombe. White, margined carmine-

Sirene. Lily-flowered. Rich cerise-pink....

Sir Harry. Lavender-pink; large and fine. .....

Buff Beauty. Salmon-orange, shaded buff........\$0 08 \$0 90 \$7 00

70 5 50

80 6 00

65 5 00

65 5 00

80 6 00

$\mathcal{J}$	L			
Couronne d'Or. Golden yellow	07	80	6	0
Imperator Rubrorum. Best scarlet	08	90	7	0
Murillo. Pink, suffused with white	06	65	5	O
Schoonoord (White Murillo). Pure white			6	0
Double, Fine Mixed	06	65	5	0

# Single Early Tulips

Belle Alliance, Large; brilliant scarlet	06	65	5 00
Chrysolora. Pure golden yellow	06	65	5 00
Cottage Maid. White, bordered pink	06	65	5 00
Cramoisi Brillant. Bright vermilion	05	55	4 00
Keizerskroon. Crimson, bordered bright yellow	08	90	7 00
La Reine Maxima. White and delicate rose	06	65	5 00
Princess Helene. Early. Pure white	06	65	5 00
Rose Gris-de-lin. Blush-white, edged with delicate			
rose	06	65	5 00
White Swan. Pure white	06	65	5 00
Single, Fine Mixed	05	55	4 00

### Rembrandt Tulips

Old Dutch striped and blotched in five separate sorts. 8 cts. each; 90 cts. per doz.; \$7 per 100.

# NOTE ON VARIETIES. Much care has been taken to select the very choicest kinds and colors in the various groups. From the several hundred existing kinds, those listed may be called the very cream of the list. They are also first quality as to grade. Second-quality bulbs are dear at any price. Order liberally and enjoy more variety.

FREE With any order for bulbs totaling \$20 or more, we will send, without extra charge, a copy of

#### THE BOOK OF BULBS

The best and most complete book on bulb-growing.

With a \$15 order, send 50 cts. for a copy With a \$10 order, send \$I for a copy With a \$5 order, send \$1.50 for a copy

Smaller orders, send \$2 for a copy—the new reduced price—formerly \$3.



CITY OF HAARLEM



INGLESCOMBE YELLOW



KING HAROLD



MRS. MOON

CLARA BUTT

Printed in U.S.A.



### Narcissi, Paper-White

Paper-White Grandiflora. Most satisfac- Doz. 100 tory of all bulbs to grow in pebbles or peat fiber. Large bulbs.

14 to	15	cm.		 								.\$0	70	\$5	25
15 to	16	cm.	٠.	 									75	5	75

Try the combination of yellow Narcissi and blue Hyacinths—they bloom at the same time, and the blue-and-gold color effect is great.

Order liberally this year. Tulips and Hyacinths are exceptionally low in price, probably less than they are likely to be again for years.





#### MISCELLANEOUS BULBS AND ROOTS

I	Each	Doz.	100
Auratum Lily. 9 to 11 in\$	0 25	\$2 50	
Magnificum Lily. 9 to 11 in	35	3 50	
Calla, Godfrey. White; everbloom-			
ing. 1¾ to 2-in. bulbs	35	4 00	
Candidum Lily. 26 to 28-cm. bulbs. Northern-grown. Order and			
plant early	25	2 50	
Freesia, Purity. 3/4 in. and up		60	\$4 50
Grape Hyacinth, Blue		45	3 00
Scilla campanulata, Blue		50	3 50
Pink		75	5 50
White		50	3 50
Sibirica. Bright blue. Early		50	3 50
Snowdrop, Single Elwesi		50	3 50

### Large - flowering Crocus



Mammoth Yellow. Canary-yellow. 50 cts. per doz., \$4 per 100.

Mammoth White. 45 cts. per doz., \$3 per 100.

Purpurea Grandiflora. Deep purple. 50 cts. per doz., \$4 per 100.

Sir Walter Scott. White, striped blue. 45 cts. per doz., \$3 per 100.

Mammoth Mixed. 40 cts. per doz., \$2.50 per 100.

Parcel Post Orders on Bulbs and Lawn Seed for \$1 and over will be sent postpaid if within 300 miles of New Haven; on smaller orders add 7 cts, to cover postage.

